

ARTS116 : Graphic Design

Provides students with an introductory understanding of print and Web technologies, basic concepts and terminology used in computer graphics and design and exploration of related software. Through a series of computer-based projects, students will design for hardcopy and Web distribution. Emphasis will be on effective design, problem-solving, design analysis and self-analysis of designed products that include images and text generated through the use of computer technology.

Credits 3 **Lab/Clinical/Field Study Hours** 0 **Lecture Hours** 3

Prerequisites

ENGL080 with a grade of C or better or Placement into ENGL101.