

BUSN228 : Supply Chain Management

The focus of this course is on understanding the history, principles and major elements of supply chain management. Specific topics include sourcing and purchasing management; managing supplier relationships; demand forecasting; inventory management; quality management; domestic and international transportation; customer relationship management; enterprise resource planning systems; facility location decision-making; performance management; and future challenges facing supply chain managers.

Credits 3

Lecture Hours 3

Lab/Clinical/Field Study Hours 0

Prerequisites

ENGL080 with a grade of C or better or placement into ENGL101.