

Business Administration, Associate in Applied Science

Designed for students who wish to immediately embark on their careers upon graduating with an associate degree. The A.A.S. in Business Administration will emphasize the skills necessary for the student to be successful in entry-level positions in management, real estate, sales, marketing, accounting, logistics and human resources management.

For additional information, contact area coordinator, Dr. Karl Giulian, at (609) 343-4996 or kgiulian@atlanticcape.edu.

Upon completion of this program students will be able to:

- Evaluate ethics, social responsibility, honesty and accuracy in business reporting;
- Communicate basic business principles effectively in written, oral and technology based applications;
- Describe the impact of government in business activities;
- Analyze business situations and evaluate possible solutions;
- Demonstrate basic understanding of business management disciplines and corporate cultures;
- Demonstrate proficiency in applying basic financial and accounting principles;
- Compare and contrast various career opportunities.

(BUSI-Fall 2022)

General Education Courses

When a course is not specified, refer to the list of approved General Education courses.

Communication

Course #	Title	Credits
ENGL101	Composition I	3
ENGL102	Composition II	3

Mathematics-Science-Technology

Course #	Title	Credits
	General Education Mathematics Course (4 credits)	4
	General Education Science Course (4 credits)	4

Social Science

Course #	Title	Credits
ECON110	Macroeconomics	3

Humanities

Course #	Title	Credits
	Choose one: HIST101, HIST102, HUMT201 or HUMT202 (3 credits)	3

Program Courses

Course #	Title	Credits
ACCT130	Financial Accounting	4
ACCT131	Managerial Accounting	4
BUSN101	Introduction to Business	3
BUSN202	Principles of Marketing	3
BUSN/HOSP205	Human Resources Management	3
BUSN210	Business Law I	3
BUSN211	Business Law II	3
BUSN222	Principles of Management	3
BUSN295	Career Development in Business Administration	2
CISM125	Introduction to Computers	3
ECON210	Microeconomics	3

Program Electives

Note: Liberal Arts courses include college-level courses with the following alphas: ANTH, ARTS, BIOL, CHEM, COMM, DANC, ECON, ENGL, ESCI, FREN, GEOG, GOVT, HIST, HUMT, ITAL, MATH, MUSC, PHIL, PHYS, PSYC, RELG, SGNL, SOCL, SPAN, THEA

Course #	Title	Credits
	Choose a course from the following alphas: ACCT, BUSN, CISM, HOSP, LEGL or OSTM (3 credits)	3
	Choose any Liberal Arts (see list of alphas) or Business (BUSN) course (3 credits)	3
	Total Credits	60

Recommended Sequence of Courses

First Semester

Course #	Title	Credits
BUSN101	Introduction to Business	3
CISM125	Introduction to Computers	3
ECON110	Macroeconomics	3
ENGL101	Composition I	3
	General Education Mathematics Course (4 credits)	4

Second Semester

Course #	Title	Credits
ECON210	Microeconomics	3
ENGL102	Composition II	3
	General Education Science Course (4 credits)	4
	Choose one: HIST101, HIST102, HUMT201 or HUMT202 (3 credits)	3

Third Semester

Course #	Title	Credits
ACCT130	Financial Accounting	4
BUSN202	Principles of Marketing	3
BUSN210	Business Law I	3
BUSN222	Principles of Management	3
	Choose a course from the following alphas: ACCT, BUSN, CISM, HOSP, LEGL or OSTM (3 credits)	3

Fourth Semester

Course #	Title	Credits
ACCT131	Managerial Accounting	4
BUSN/HOSP205	Human Resources Management	3
BUSN211	Business Law II	3
BUSN295	Career Development in Business Administration	2
	Choose any Liberal Arts (see list of alphas) or Business (BUSN) course (3 credits)	3